



Norwich City Football Club

Season 1970-71



Official Programme
including
**Football League
Review**

1/-

FOOTBALL LEAGUE (Division Two)

NORWICH CITY

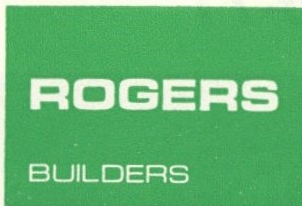
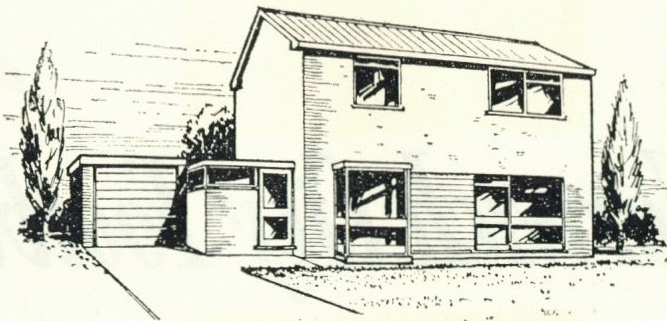
v.

LUTON TOWN

Saturday, 19th December, 1970

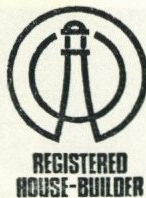
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Carrow Road Notebook

Seasonal Greetings

As this is the last League match before Christmas and the New Year we would like to take this opportunity of wishing all our supporters on behalf of the Board of Directors, Staff and Players a Very Happy Christmas and a most prosperous New Year.

in ten matches—gives some idea of the task facing the Canaries. On the other hand, we ourselves can point to a recent record of seven games without defeat, and last week's victory over Bristol City at Ashton Gate should have put Duncan Forbes and his men in the right mood to make today's game an entertaining Christmas attraction.

For thousands of Norwich City supporters, mention of Luton Town revives poignant memories. Memories of 1959, when the Hatters ended our Cup hopes on the threshold of Wembley, beating us by the only goal in the semi-final replay at St. Andrew's after a drawn game at White Hart Lane. Ever since then fixtures with Luton have held special significance, though it is several years now since our clubs have both been in the same division.

Formed in 1885, Luton turned professional five years later. They had three seasons in Division Two of the Football League from 1897, but then assumed Southern League status. By a coincidence it was in 1905, the year City entered the 'Southern', that the Hatters moved to their headquarters at Kenilworth Road.

Yet Luton, to whom we extend a warm welcome this afternoon, are among our oldest soccer acquaintances. They were our regular opponents in the old Southern League; the link between us was maintained in the Third Division of the Football League when it was formed, and we have also met several times at Second Division level, as well as in the F.A. Cup.

Their 'purple patch' came from 1955 to 1960, when they were members of the First Division (and also reached Wembley, where they were beaten by Nottingham Forest) but then began a slide that saw them drift as far as the Fourth Division. The revival started in 1968-69, when they finished third in Division Four; a year later, as runners-up, they won their way back into the Second Division. Now their fans are hoping for a 'promotion hat-trick'.

This is, in fact, the twenty-ninth time Luton have come to Norwich in search of points. Results of previous encounters have gone mainly in our favour, for we have won sixteen of them to Luton's five, the other seven being drawn. And the fact that not one of these twenty-eight games has ended goalless indicates that defences are likely to be kept busy this afternoon!

It was from Luton, of course, that City signed Ron Davies. But the biggest fee the Hatters have received was the £100,000 that Aston Villa paid for Bruce Rioch. Luton's own biggest outgoing fee was £35,000 to Arsenal for David Court last summer. The Hatters' full League record reads:

We could scarcely have wished for a more attractive fixture than today's for the start of the holiday programme. Promoted from the Third Division at the end of last season, Luton are making a determined bid to go one better this term, and before today's game were only a point behind the leaders, Leicester, with the best goal average in the section. They have one of the section's most exciting personalities in leading scorer Malcolm Macdonald, and their away record—four wins and four draws

- 1897-1900—Division Two.
- 1920-1937—Division Three.
- 1937-1955—Division Two.
- 1955-1960—Division One.
- 1960-1963—Division Two.
- 1963-1965—Division Three.
- 1965-1969—Division Four.
- 1969-1970—Division Three.
- 1970—Division Two.

Congratulations to the lads on extending their unbeaten run to seven games by collecting both points from their visit to Bristol City on Saturday last. The match was played in pouring rain, we adapted ourselves to the

(continued on page 10)

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SECOND DIVISION SURVEY

With half of the season's programme completed the Second Division table has assumed a reasonably settled pattern, and unless the second half of the term goes against tradition it is fairly certain that the promotion and relegation issues will involve the clubs at present situated at either end of the section.

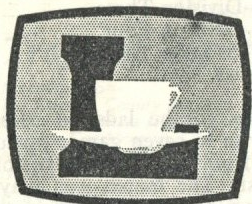
Features of the first half have been the consistent form of Leicester and Luton, the rapid rise of Sheffield United and, at the foot of the division, the disappointing performances of Blackburn and Charlton.

A glance at the records after half-a-dozen matches had been played shows that Leicester and Luton had each lost twice. Since then they have both been beaten only once, and their current positions at the top of the section are fitting reward for their consistency. Sheffield United began disappointingly, but steady improvement during October and November saw them move steadily up the table to a position where they are now well among the promotion fancies. Charlton and Blackburn, on the other hand, have failed to recover from early setbacks, and with a three-point gap to close at the foot of the table face a testing time during the next few months. Early in the campaign there were fears, too, for clubs such as Queen's Park Rangers, Middlesbrough and Sunderland. All three have since found the form expected of them, though the points they dropped in those first few weeks may well have cost them the chance of figuring strongly in the promotion race.

Leicester must remain as Second Division title favourites, but their 3-0 defeat at Hull a fortnight ago must have shaken their confidence to some extent. Hull themselves are by no means out of the reckoning—they, too, have been remarkably consistent over the first-half of the programme—and Cardiff's 3-1 victory over Sunderland at Ninian Park last Saturday indicated that they have overcome the loss of free-scoring John Toshack. Leicester, Luton, Hull, Cardiff and Sheffield United began today's games within a four-point bracket, making fixtures between them of vital importance, while there is still plenty of time for the two clubs on the fringe—Carlisle and Norwich—to take advantage of any slips by the leading five.

If the pattern is reasonably settled, therefore, the programme between now and the end of the season holds considerable interest. It has been said in the past that the Christmas programme holds the key to end-of-season placings. The Second Division struggle this season could well prove an exception to the rule.

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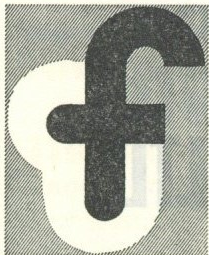
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LUTON TOWN PEN PICTURES

TONY READ. At one time last season, he found it difficult to get a game in his correct position and had some outings in the reserves at inside-forward. When Alan Starling was injured Read was preferred to the former Scottish Under-23 international Sandy Davie, now with Southampton.

JOHN RYAN. A real bargain came the way of Luton twelve months ago when they picked up this talented player free from Fulham, despite the fact that he had had considerable first-team experience at Craven Cottage. He began the season in the side, lost his place temporarily, but fought his way back to make thirty-six League appearances.

JACK BANNISTER. Cost a fee of £8,000 from Crystal Palace about two years ago and was signed as a midfield player. However, he showed an aptitude for a place in the back four where he is neat and effective and missed only six games last season.

ROGER HOY. Another costly close season signing, he cost £20,000 from Crystal Palace and the details of the transfer were ironed out when both clubs were on tour in Southern Spain during May. Hoy, strong and forceful, began his career with Tottenham before moving to Selhurst Park and although his role for the Palace was mostly in midfield, Luton use him mainly in the back four.

CHRIS NICHOLL. After this twenty-two-year-old player had been instrumental in Halifax Town gaining a completely unexpected draw at Kenilworth Road last season, Luton went in with a big bid and, next day, the deal was completed at £30,000 which was then a record fee for the club. Yet Nicholl had had barely a season in League football, having gone to The Shay from the Cheshire County League club, Witton Albion.

ALAN SLOUGH. Is probably Luton's most valuable young asset because he has long been wanted by several First Division clubs. Slough has made it very clear, however, that he wants to continue to play for his home town club and, to that end, twelve months ago, asked for a long-term contract. This he was given, one of three years with the option of a further three. Missed only one match in the promotion drive last season.

JIMMY RYAN. Has proved a bargain for the fee which Luton paid Manchester United, with whom he could not secure a regular place because of competition for both wing positions. As a result, he became known as one of the best players in the Central League and he was most impressive when he played in all four matches for his new club during their tour of Spain.

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DAVID COURT. Most expensive ever signing by Luton, he cost £35,000 from Arsenal during the summer. In securing him, manager Stock showed a good deal of determination because he first began negotiations before last season's deadline, only to see them break down. Court, who is twenty-six, had spent all his playing career at Highbury and made fifty-five First Division appearances in the last two seasons.

MALCOLM MACDONALD. Wore a variety of numbers during last season, but was always to be found taking the shortest route to goal as his twenty-five successes in forty-seven League matches show. When Luton paid £17,500 for a nineteen-year-old who had been alternating between full-back and inside-forward for Fulham, there was some eye-raising. Original intention was to use him in defence, but this thinking was changed during pre-season matches when he showed his powers of opportunism.

MIKE KEEN. The club captain, who had ten years with Queen's Park Rangers, some of them under the present Luton manager, Alec Stock, before moving to Kenilworth Road. A fee of £18,500 was involved. During his spell with the Rangers he led them into the First Division and was skipper when they won the League Cup.

DON GIVENS. Last of four newcomers from Manchester United and he probably figured in the deal at a five figure fee. Born in Dublin, he followed the well trodden path to Old Trafford and, at twenty-one, is regarded as a very promising prospect.

VIVIAN BUSBY. Made a quite remarkable impact when he was brought into the team towards the end of last season, only weeks after having left the amateur ranks with Wycombe Wanderers. Rising twenty-one, he developed a fine understanding as a striker with Macdonald, and scored some vital goals.

LAST SATURDAY'S TEAMS

Football League, Bristol City 0, Norwich City 1: Keelan, Payne, Black, Stringer, Forbes, Livermore, Briggs, Silvester, Howard, Paddon, Foggo; Sub: Anderson. Attendance 10,637.

Norfolk Premier Cup—first round, Norwich City 'A' 3, Gorleston 2: Cawston, Brown, Harmer, Fryer, Rollings, Goodwin, Grapes, Self, Cheesley, Sargent, Kerlin; Sub: Easthall.

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(4) **DAVID
STRINGER**

(5) **DUNCAN
FORBES**

(6) **MAX
BRIGGS**

(7) **DOUG
LIVERMORE**

(8) **PETER
SILVESTER**

(9) **TREVOR
HOWARD**

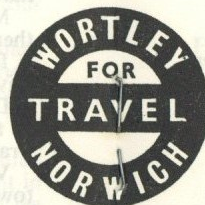
(10) **GRAHAM
PADDON**

(11) **KEN *
FOGGO**

Substitute **TERRY
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Referee

Mr. R. Crabb
(Exeter)



Linesmen

Mr. S. F. Lover

Red Flag

Mr. C. C. Smith

Yellow Flag

SUB : COOPEVE

(11) **DON
GIVENS**

(10) **MIKE
KEEN**

(9) **MALCOLM *
MACDONALD**

(8) **DAVID
COURT**

(7) **JIMMY
RYAN**

(6) **ALAN
SLOUGH**

(5) **CHRIS
NICHOLL**

(4) **ROGER
HOY COLLINS**

(3) **JACK
BANNISTER**

(2) **JOHN
RYAN**

(1) **TONY
READ**

Substitute **JOHN COLLINS**

(1) **Luton Town** (White Shirts, Black Shorts)

After the whistle—The Bell

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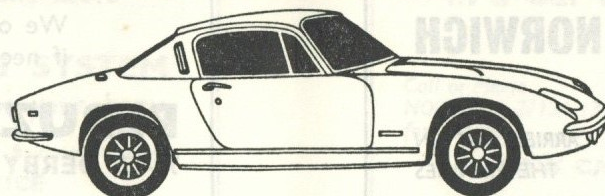
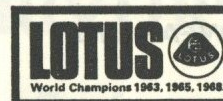
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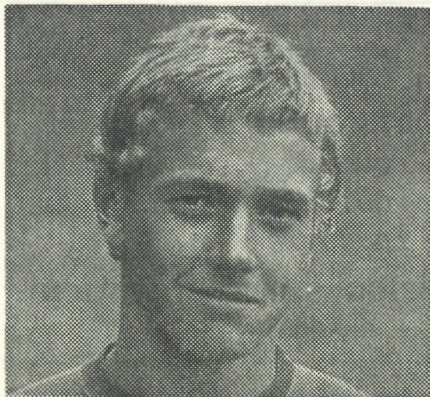


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Meet the Canaries

MERVYN CAWSTON

Although he has yet to make his Football League debut Mervyn Cawston has firmly established himself as City's reserve keeper following the transfer of Peter Vasper to Cambridge United. Mervyn, who comes from the Diss area, is one of several local youngsters who have joined the Canaries' full-time professional staff following service as apprentices. His potential was soon spotted at Carrow Road when he was selected as England's Under-15 goalkeeper, and he signed full-time forms in July, 1969.

MAN IN THE MIDDLE

This afternoon our referee is Mr. Ronald Crabb from Exeter, who according to our records, is paying his first ever visit to Carrow Road. Mr. Crabb commenced refereeing in 1952 whilst serving with the Royal Marines. He was appointed to the Western League in 1964 and to the Football League linesman's list in 1967. He was promoted to the referee's list last season.

In 1955 he refereed a match between the Mediterranean Fleet and the Italian Army. He has also officiated in Devon Senior, Junior and Youth Finals.

Mr. Crabb, a prison officer, is married with two children, a boy and a girl. He is interested in carpentry and in the evenings gives instruction in sport and games, he is also a member of the Devon F.A. coaching panel for referees.

SPORTS QUIZ

From which clubs did the following well-known Second Division players join their present colleagues?

- | | |
|-----------------------------|--|
| 1. Mike Kenning (Charlton). | 6. Tony Currie (Sheffield United). |
| 2. Peter Noble (Swindon). | 7. Len Glover (Leicester). |
| 3. Mark Lazarus (Orient). | 8. Alan Warboys (Sheffield Wednesday). |
| 4. Joe Baker (Sunderland). | 9. Harry Cripps (Millwall). |
| 5. Ian McKechnie (Hull). | 10. Ray Pointer (Portsmouth). |

(The answers will be found on page 11)

NEXT AWAY LEAGUE MATCH

On Saturday next (Boxing Day), we visit Queen's Park Rangers, kick-off 3 p.m. Stand seats at 20s., 15s. and 10s. may be booked from: The Ticket Office, Queen's Park Rangers Football Club, Rangers Stadium, Shepherds Bush, London W.12, telephone: Box Office, 01-743-7478/9.

Mascot Coaches are running an excursion to this match, leaving Bell Avenue, Norwich, at 8 a.m. Return Fare 22s. Seats on the coach may be booked at Mascot Coaches, Castle Meadow, Norwich, telephone: Norwich 45888 or 24518. Trains will leave Norwich Thorpe at 9.40 a.m. arriving at Liverpool Street at 11.56 a.m. and 10.20 a.m. arriving London 12.58 p.m. Return trains from Liverpool Street at 5.30 p.m. and 7.30 p.m. second-class day return fare 50s. Please note the 6.30 p.m. train from Liverpool Street terminates at Ipswich on this day.

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SECOND DIVISION

Aug. 15	PORTSMOUTH	1-1
" 22	Luton Town	0-0
" 29	SHEFFIELD UNITED	1-0
Sept. 2	MILLWALL	1-0
" 5	Sunderland	1-2
" 12	CHARLTON ATHLETIC	2-0
" 19	Cardiff City	1-1
" 26	HULL CITY	0-2
" 30	Watford	0-2
Oct. 3	Oxford United	1-1
" 10	CARLISLE UNITED	1-1
" 17	Portsmouth	2-0
" 21	SWINDON TOWN	1-0
" 24	Blackburn Rovers	1-2
" 31	ORIENT	4-2
Nov. 7	Bolton Wanderers	1-0
" 14	SHEFFIELD WED.	0-0
" 21	(1) LEICESTER CITY	2-2
" 28	Birmingham City	2-2
Dec. 5	MIDDLESBROUGH	1-1
" 12	(2) Bristol City	1-0
" 19	LUTON TOWN	—
" 26	Queen's Park Rangers	—
Jan. 2	(3) F.A. Cup Wolverhampton	—
" 9	WATFORD	—
" 16	Swindon Town	—
" 23	(4) F.A. Cup	—
" 30	BIRMINGHAM CITY	—
Feb. 6	Middlesbrough	—
" 13	(5) BRISTOL CITY	—
" 20	Leicester City	—
" 27	Orient	—
Mar. 6	(6) BLACKBURN	—
" 13	Sheffield Wednesday	—
" 20	BOLTON WANDERERS	—
" 27	(S.F.) SUNDERLAND	—
April 3	Sheffield United	—
" 9	Charlton Athletic	—
" 10	QUEEN'S PARK R.	—
" 12	OXFORD UNITED	—
" 17	Carlisle United	—
" 24	CARDIFF CITY	—
" 26	Millwall	—
May 1	Hull City	—
" 8	F.A. Cup Final	—

FOOTBALL LEAGUE CUP

Sept. 9	CHESTER	0-0
" 16	Chester (Replay)	2-1
Oct. 7	BRISTOL ROVERS	1-1
" 13	Bristol Rovers (Replay)	1-3

FOOTBALL COMBINATION

Aug. 15	Reading	2-1
" 19	SWINDON TOWN	1-2
" 22	IPSWICH TOWN	1-1
" 29	Queen's Park Rangers	1-0
Sept. 2	Chelsea	1-0
" 5	WEST HAM UNITED	0-1
" 12	Arsenal	1-1
" 19	CARDIFF CITY	1-0
" 26	Oxford United	1-2
Oct. 3	READING	3-0
" 10	Bristol Rovers	3-2
" 14	Bournemouth	0-0
" 17	ARSENAL	1-4
" 24	CRYSTAL PALACE	0-5
" 27	Swansea City	1-0
" 31	Southampton	0-2
Nov. 7	TOTTENHAM	0-1
" 12	Bristol City	Postponed
" 14	Plymouth Argyle	2-2
" 28	GILLINGHAM	1-0
Dec. 5	Birmingham City	2-4
" 12	BOURNEMOUTH	Postponed
" 19	Ipswich Town	—
" 26	FULHAM	—
Jan. 9	Swindon Town	—
" 16	SWANSEA CITY	—
" 23	LEICESTER CITY	—
" 30	Gillingham	—
Feb. 6	BIRMINGHAM CITY	—
" 13	Leicester City	—
" 20	BRISTOL CITY	—
" 27	SOUTHAMPTON	—
Mar. 6	Crystal Palace	—
" 13	PLYMOUTH ARGYLE	—
" 20	Tottenham Hotspur	—
" 27	West Ham United	—
April 3	QUEEN'S PARK R.	—
" 10	Fulham	—
" 17	BRISTOL ROVERS	—
" 21	CHELSEA	—
May 1	OXFORD UNITED	—
" 5	Cardiff City	—

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Continued from page 1

conditions better than the home side and thoroughly deserved our one-nil victory from a goal scored by Peter Silvester in the thirty-eighth minute. Ken Foggo had a goal disallowed and Kevin Keelan made several fine saves.

In a most entertaining game at Trowse the 'A' team were successful against Gorleston by the odd goal of five in the first round of the Norfolk Premier Cup. The side was virtually our Youth team and the young lads did well to beat a more experienced side who have been having some very good results in recent weeks. Our goals were scored by Glenn Self (two) and Stephen Grapes.

The Football Combination game, which was due to have been played at Carrow Road was postponed by Bournemouth as they were unable to raise a team due to injuries.

F.A. CUP—THIRD ROUND—SATURDAY, 2nd JANUARY, 1971. Wolverhampton Wanderers v. Norwich City (at Molineux Ground, kick-off 3 p.m.)

TICKET ARRANGEMENTS. SEASON TICKET HOLDERS ONLY may apply for one Stand ticket per reservation slip from 9.30 a.m. on Tuesday, 22nd December, 1970, until 5 p.m. on Thursday, 24th December, 1970, and again from 10 a.m. to 5.30 p.m. on Saturday, 26th December, 1970. Personal and postal applications entertained. Those applying by post are asked to kindly enclose a stamped, addressed envelope. Reservation Slip No. 1 must be produced. Admission prices 15s. and 14s. and tickets will be sold on the principle of first come, first served. In the event of any Stand tickets being available after the season ticket holders option expires a further announcement will be made. Please note that this is NOT an all ticket match and ground prices are: Enclosure (standing) 7s. (boys 4s.), Terrace 6s. (boys 3s.). Mascot Coaches are running excursions to this match, leaving Bell Avenue at 7 a.m., return fare 28s. Seats on the coach may be reserved at Mascot Coaches, Castle Meadow, Norwich, telephone: Norwich 45888 or 24518. British Railways are also running a Top Brass Excursion (£6 including two meals) and two second class excursion trains (£2). Times of departure and other information may be obtained from Thorpe Station, Norwich, telephone: Norwich 20255.

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LIST OF APPEARANCES, GOAL SCORERS AND LEAGUE TABLE

League, L. Cup and F.A. Cup Combination

	League		F.A. Cup		Combination	
	Apps.	Goals	Apps.	Goals	Apps.	Goals
Anderson, T. ...	12	—	—	—	7	—
Bennett, A. ...	17	6	—	—	2	—
Black, A. ...	23	—	—	—	—	—
Briggs, M. ...	21	1	—	—	—	—
Brown, F. ...	—	—	—	10	—	—
Butler, G. ...	16	—	—	7	—	—
Cawston, M. ...	—	—	—	15	—	—
Darling, M. ...	3	—	—	17	6	—
Easthall, F. ...	—	—	—	3	1	—
Foggo, K. ...	19	6	2	1	—	—
Forbes, D. ...	25	—	—	—	—	—
Fryer, P. ...	—	—	—	2	—	—
Goodwin, S. ...	—	—	—	12	1	—
Govier, S. ...	—	—	—	20	1	—
Grapes, S. ...	—	—	—	16	2	—
Harmer, T. ...	—	—	—	8	—	—
Howard, T. ...	25	2	—	—	—	—
Howshall, G. ...	6	—	—	10	1	—
Keelan, K. ...	25	—	—	—	—	—
Kent, P. ...	—	—	—	10	—	—
Kerlin, P. ...	—	—	—	3	—	—
Livermore, D. ...	3	—	—	—	—	—
Mallender, K. ...	3	—	—	17	—	—
O'Donnell, N. ...	1	—	—	17	—	—
Paddon, G. ...	24	—	—	—	—	—
Payne, C. ...	12	—	—	6	—	—
Sargent, G. ...	—	—	—	9	2	—
Self, G. ...	5	2	—	13	7	—
Silvester, P. ...	22	10	—	—	—	—
Stringer, D. ...	22	1	—	—	—	—
Vasper, P. ...	—	—	—	5	—	—
Wilkinson, P. ...	—	—	—	13	—	—

DIVISION II
(Up to and including 12/12/70)

	P.	W.	D.	L.	F.	A.	Pt.
Leicester	21	13	5	3	37	18	31
Luton Town	21	12	6	3	37	15	30
Hull City	21	12	5	4	30	19	29
Cardiff City	21	10	7	4	33	19	27
Sheff. Utd.	21	9	9	3	38	24	27
Carlisle	21	8	9	4	33	24	25
Norwich	21	8	9	4	24	19	25
Middlesbro'	21	9	5	7	31	27	23
Oxford	21	9	5	7	25	26	23
Sunderland	21	9	4	8	29	24	22
Sheff. Wed.	22	8	5	9	26	34	21
Swindon	21	8	5	8	27	20	21
Millwall	21	8	4	9	25	23	20
Portsmouth	21	7	5	9	30	33	19
Q.P.R.	21	6	5	10	31	36	17
Birmingham	21	6	5	10	21	28	17
Bolton	22	6	4	12	23	32	16
Watford	21	4	8	9	21	33	16
Orient	21	3	10	8	14	30	16
Bristol City	21	5	5	11	24	37	15
Charlton	21	3	6	12	20	40	12
Blackburn	21	3	6	12	18	35	12

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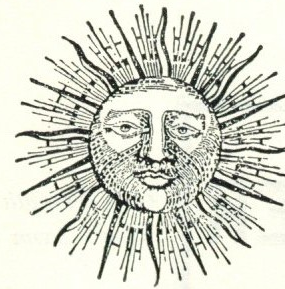
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K	WEST BROMWICH BLACKPOOL	X	CHESTERFIELD TRANMERE
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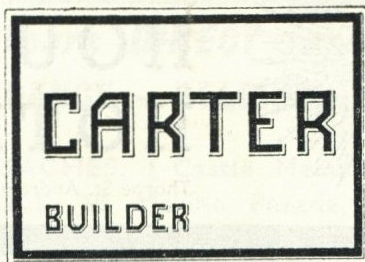
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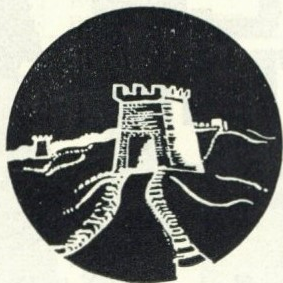
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